Capture my Mode
Photography Contest 2018

THEME:
“Sustainable Transportation in Kenya”
Capture public perception and present an actual scenario of the state of mobility in Kenya

SUBMISSIONS:
23rd July - 20th August 2018

PRIZES
Category winner: Ksh. 30,000
Overall Category Winner Additional Ksh. 25,000

For more Information visit https://goo.gl/87yrEM to submit your entry. Terms and Conditions strictly apply

Photographers Association of Kenya @PAK_Kenya @PAK_Kenya
+++ Submissions open on Monday 23rd July 2018 and close on 20th August 2018, 11:59 pm +++

Given the importance of the transport sector in Kenya’s socio-economic development, the need to implement measures that enhance sustainable transport is undisputed. While transport should ultimately be aimed at enabling people to get to work, school and to access essential goods and health facilities, there has to be an intentional effort of mitigating the negative impacts as well as making it safer, cleaner, more efficient and more effective. This will result in a clean and healthy environment, which is every citizen's right as guaranteed under the Kenyan Constitution.

In line with this understanding, the objective of the photo competition is to capture public perception of the state of mobility in Kenya and present an actual scenario of it. The aim is to enhance public engagement in the project, as well as promote public understanding of the negative impacts of unsustainable transportation in Kenya. The photographer is urged to portray the true state of what is being experienced in the day-to-day struggles and joys for passengers and cargo transportation in Kenya.

The contest is organized by Deutsche Gesellschaft für Internationale Zusammenarbeit’s (GIZ) Advancing Transport Climate Strategies project (TraCS), the Institute for Transportation and Development Policy (ITDP) and the Photographers Association of Kenya (PAK).

Terms of participation

Among the aspects expected to be captured in the competition are:

1. Urban Public transport use and Kenya’s traffic challenge: comfort and discomfort experienced by different users of public transport in Kenya, matatus, SGR and commuter rail use, motorcycle taxis (boda bodas), three wheelers (tuk tuks), future of public transport in Kenya, grid lock scenarios and their causes, public behavior in traffic situations, improper road use etc.
2. Non-motorized transport in Kenya: bicycle riders, side-walks, people walking in between cars, streets without sidewalks, etc.
3. Rural transport: modes of transport in rural areas, state of road
4. Environmental impacts of transport: air pollution, congestion, tresspassing, etc.
5. Freight transportation: cargo transportation by rail (SGR), road (trucks) and waterways/port

Entries

- Entry is free and open to all photographers (both amateur and professional).
- Entries can either be in a single category or multiple categories.
- The deadline for entries is **11.59 pm of 20th August 2018**.
- While only one photo will be selected for every single entry, an entry may contain up to three photos.
- Entries should be emailed following the "submit your work" button at the end of this post. By submitting your entries you agree to the terms. Any entries submitted through any other means and without agreement to the terms **WILL NOT** be accepted.

Eligibility

The competition is open to photographers residing in Kenya, of 18 years and above and in possession of a valid national ID or international passport. Members of P.A.K. committee, staff of GIZ Kenya working in the energy, transport and climate change portfolio, staff of ITDP Kenya, judges, and their immediate family members or anyone connected to this competition are **NOT** eligible to enter.
• The contest will accept published and unpublished photographs.
• All images submitted must be taken in Kenya and not older than 1st January 2017.
• All entries must be the original work of the entrant and must not infringe the rights of any other party. The entrant must be the sole copyright owner of all photographs entered and must have obtained permission of any people featured in the entries (or their parents/guardians if children under 16 are featured). Further, the entrant must not have breached any laws when taking their photographs.
• By submitting an entry the photographer grants the contest organizers full rights to:
  o Use, republish or modify the submitted images in line with the mandate of their work in all media for non-commercial purposes;
  o Use your name as the author of your entry.

Categories and prizes

The contest expects the submitted images to be in the following categories:

1. Urban public transport use and Kenya's traffic challenge
2. Non-motorized transport in Kenya
3. Rural transport
4. Environmental impact of transport
5. Freight transportation

The judges will select one winner per category and one overall winner of the competition from the best in category. Winners will be contacted directly for the prizes as indicated below.

Prizes for the awards are:

1st in category: 30,000 KES each

Overall winner of the competition: additional 25,000 KES (equaling a total of 55,000 KES)

Technical details

• All digital files submitted must be no less than 2MB and no larger than 5MB
• All photos must be in JPEG format
• All photos submitted must be at least 1,600 pixels on the long edge.
• Photographs that have been digitally altered beyond standard optimization will not be accepted. Only minimal adjustments are allowed (contrast, sharpness, burning/dodging, cropping and color correction).
• No watermarks, copyright units or logos are allowed.
• Images not complying with these parameters will be disqualified. The judges reserve the right to ask for unedited/raw images.

Captioning

All photographs should include the following information in the EXIF data/metadata:

• Include when and where the photograph was first published if applicable.
• Location where the photograph was taken (city, county etc.)
• Date when the photograph was taken.
• The title of the entry category must be indicated.
In addition, a caption or short description of what is in the photograph (who, what, why, where) of max. 100 words per photograph should be sent alongside the submission, clearly indicating the name of the file being described.

**Naming files**

For the first part of your file name, choose your name (first name and last name). The second part of your file name shall be the short code of the category of the entry.

The codes are as follows:

1. Urban public transport use and Kenya’s traffic challenge (UPT)
2. Non-motorized transport in Kenya (NMT)
3. Rural transport (RT)
4. Environmental impact of transport (EIT)
5. Freight transportation (FT)

The third part of your file name shall be the entry number. If it is your first image to the Freight Transportation category it would be numbered 01. If it is the second image, it will be numbered 02. Ensure the numbers are in the order you would like the images to be seen.

E.g. Name Henry Jackson (Henry_Jackson), category (FT) and your entry number (01)... Your entry would thus read as Henry_Jackson_FT_01

**Winners**

The judges for the contest will be from GIZ, PAK, ITDP, National Transport and Safety Authority and the Ministry of Transport. The judges will select one overall winner and two runners-up. That is, first and second runners-up based on the following judging criteria:

1. Content criteria, i.e. adherence to the competition theme across all the categories mentioned above.
2. Visual criteria, i.e. choice of view point, background.
3. Technical criteria, i.e. photo sharpness, color, lighting.

The organizing team will not be held responsible for not being able to reach the photographer(s) of the selected pictures.

Winning photographers should be willing to participate as panelists in public dialogues centered on issues related to their photographs.

The judges’ decision is final.

For any questions/inquiries, please call +254 (0)735 905 926 or email photocontestgiz@pak.co.ke.

**Acknowledgment**

After carefully reading and understanding the information please fill in the required details in the email form below and submit it along with your entries named as indicated above.

**Submit your work**