Enabling cities to enhance urban transport and mobility

Most countries have historically grown regulations on urban mobility planning as well as on urban mobility measures and different transport modes. However, they are often not integrated towards the overarching sustainable development goals and the particular needs of cities. To address these, countries like Brazil, India, Mexico and many others have developed dedicated national urban mobility policies, investment programs or laws. They address various barriers and provide a clear vision for the development of sustainable urban transport. Those policies have led to positive results in terms of more and better integrated sustainable transport projects. Many cities already benefit from improved regulation and financing mechanisms. At the same time, many of the desired changes require continuous ambition.

A National Urban Mobility Policy or Investment Programme aims at effectively enabling local governments to tackle urban mobility challenges

The understanding of national urban mobility policies or investment programmes is diverse around the globe. Mobilise-YourCity defines it as follows:

"A National Urban Mobility Policy or Investment Programme is a strategic, action-oriented framework for urban mobility, developed by national governments, enacted to enhance the capability of cities to plan, finance and implement projects and measures designed to fulfil the mobility needs of people and businesses in cities and their surroundings in a sustainable manner. It builds on existing policies and regulations and aims at harmonizing relevant laws, norms, sector strategies, investment and support programs towards an integrated approach for the benefits of cities and their inhabitants. It takes due consideration of participation and evaluation principles."
How does MobiliseYourCity support national governments in developing NUMPs?

MobiliseYourCity will support the development of NUMPs and make a contribution to an intensified exchange of experiences on NUMP design and implementation. Learning, Innovation and Capacity Development are decisive for successful development and implementation of NUMPs and thus form integral part of MobiliseYourCity support. MobiliseYourCity will be working with national governments, donor agencies and hired international and national consultants. MobiliseYourCity differentiates between two major modes of support for NUMP development:

1. **MobiliseYourCity support to NUMP development:**
   - MobiliseYourCity commissions tailor-cut technical assistance in order to support a country in building or substantially improving a national policy for enhancing urban mobility. In NUMP phase 1, a joint vision and a target framework will be elaborated in a wide stakeholder process, which will also ensure that all specific country challenges are properly addressed. In NUMP phase 2, MobiliseYourCity supports a country in the development of detailed policies (see focal areas of MobiliseYourCity - NUMPs). The resulting NUMP specifies intended tactics and measures towards better regulation and support mechanisms for urban mobility planning as well as for finance and implementation of transport projects and measures.

2. **Advanced MobiliseYourCity support to NUMP development:**
   - Advanced support depends largely on the available resources for a particular country (depending on donor and country contributions). Through long-term advisors NUMPs are profoundly anchored within and between key stakeholder organizations in partner countries to allow for reaching a high level of support for the featured policy measures throughout relevant levels of government. This means various barriers for implementation can be sorted out early-on.

---

**NUMP development: Our 4-step approach**

1. **Initiation phase / MobiliseDays**
   - Establishment of a national, inter-ministerial core team.

2. **Policy Inventory & Diagnosis (Status Quo Analysis)**
   - Diagnosis and framework report.

3. **Phase I (Goal Setting / Strategic Phase)**
   - Wide stakeholder process to address specific country challenges; Analysis different future scenarios; Identification of priority measures; Joint vision for urban mobility & road map for NUMP development.

4. **Phase II (In-depth elaboration / Tactical Phase)**
   - Detailed policy development in thematic modules.

---

**NUMP ready-to-implement**

- **NUMP ready-to-implement (covering compulsory NUMP criteria)**
- **Advanced NUMP (further elaboration depending on additional country/donor resources)**
What does MobiliseYourCity support on NUMPs entail?

MobiliseYourCity follows a modular approach. Considering the specific situation in different partner countries, MobiliseYourCity offers tailor-made support packages in the following areas:

**Initiation / MobiliseDays**
First fact-finding / pre-assessment, identification of key stakeholders and key challenges;
Ensure political backing, Setting-up local project management team, hiring consultancy;
MobiliseDays/initiation workshop and first training measures;
Target group: National government institutions and possibly selected local governments.

**Status Quo Analysis**
Data and policy research at national and local level;
Mobility analysis, institutional, regulatory and financial analysis;
Capacity Assessment.

**Vision and Goal Setting**
Create common understanding on possible futures; analyse different scenarios and options;
Develop a joint vision for urban mobility and identifying priority areas and measures;
Set objectives, targets and indicators.

**Institutional Framework**
Status quo assessment of regulation for mobility, institutional set-up, etc.
Recommendations for institutional and regulatory improvements;
Advanced: Strategy for institutional development, proposals for regulatory improvements.

**Budgeting & Finance**
Status Quo and investment needs assessment for urban mobility;
Recommendations for improved financial mechanism;
Advanced: Detailed proposal for financing mechanism (e.g. public transport investment program or draft financing law).

**Capacity Development**
Status Quo and training needs assessment;
Recommendations for capacity development;
Advanced: Development of guidance for SUMP, setting-up capacity-building program.

**Transport Technologies**
Review prevailing transport technologies, design guidelines, technical norms etc. for planning and operations;
Advanced: Development of transport technology road map, design and operational guidelines.

**Monitoring & Reporting**
Provision of MRV guidelines & set-up of data repository;
Setting-up data collection and maintenance mechanism;
Advanced: Development of a national MRV framework for urban mobility and country-specific default emission factors.

**Coordination & Management**
Coordinate consultancy support and continuous quality control;
Liaise between national government, existing and potential donors;
Reporting to MobiliseYourCity Secretariat.
**What other benefits will you create by joining MobiliseYourCity?**

- Benefit from tailor-cut support based on the state of the art of National Urban Mobility Policies.
- Become part of a vivid Community of Practice – find out more on our fact sheet “MobiliseYourCity Capacity Development”.
- Increase the visibility and recognition of your efforts in enhancing sustainable urban mobility by joining a renowned international initiative.
- Benefit from high quality standards and a wide range of activities (events, trainings, access to knowledge material).
- Possibility to receive aligned methodological support for urban mobility planning at city level.

**How does MobiliseYourCity ensure excellent support quality?**

MobiliseYourCity creates high impact by providing standardised, coherent, effective sustainable and locally adapted assistance and tools, and a geographically broad coverage through established partner networks and by creating an enabling environment for investments in urban mobility projects.

- MobiliseYourCity ensures learning and innovation by regular evaluation & monitoring as well as by maintaining a vivid Community of Practice.
- MobiliseYourCity builds upon well-proven methodologies and existing tools, e.g. EU recommendations on Sustainable Urban Mobility Planning.
- MobiliseYourCity links NUMPs and SUMP to facilitate finance for implementation.
- MobiliseYourCity includes the assessment of climate benefits (MRV) in the development of SUMP and NUMPs supporting transparent linkages to NDCs.
- MobiliseYourCity ensures that NUMPs and SUMP build upon existing local strategies, plans and policies and works towards their integration.
- MobiliseYourCity partners with experienced knowledge & network partners as a key driver for change.
- MobiliseYourCity provides tailor-cut advisory services and guidance for cities and countries conducting a SUMP or NUMP for the first time as well as for advanced cities and countries revising existing policies.

**How can one become a MobiliseYourCity partner?**

National governments seeking technical assistance, national governments that wish to share their knowledge and benefit from the Community of Practice and MobiliseYourCity tools as well as other knowledge and network partners can apply for partnership. Beneficiary partners and knowledge and network partners need to sign the MobiliseYourCity Declaration in order to state their political ambition in sustainable urban mobility. National authorities seeking technical assistance will be obliged to establish an inter-ministerial working group (core team) and allocate staff to the NUMP process. It is further expected that Partners contribute own resources for the preparation of supporting studies. The level of commitment will be individually agreed in a partnership agreement.

Find more information on partnership and application modalities at [www.MobiliseYourCity.net](http://www.MobiliseYourCity.net)